Outcome Mapping
LEARNING COMMUNITY

INVITES YOU TO PARTICIPATE IN

OMLC ONLINE 2021

AN ONLINE TRAINING WORKSHOP INTRODUCING OUTCOME MAPPING AND OUTCOME HARVESTING

FOR EFFECTIVE MONITORING, EVALUATION AND LEARNING IN COMPLEX CHANGE PROCESSES

11 NOV – 2 DEC 2021

SIX x 3-HOUR LIVE SESSIONS
PLUS APPROX. 6HRS INDIVIDUAL STUDY

REGISTER BY 31 OCT

event.outcomemapping.ca

OMLC ONLINE 2021

11 November - 2 December 2021

WHY THIS EVENT?

Outcome Mapping is more relevant than ever as there is an acute need to engage in system level change in areas such as climate change, equity and inclusion, peace-building and indeed, global public health. The Outcome Mapping Learning Community has hosted annual events in Beirut, Dar Es Salaam, Bangkok, Nairobi, Toronto, and Brussels. Last year and this year, in response to COVID-19 and to make the event more accessible, we have adapted our well-established model to an online modality, opening new opportunities to engage and learn together.

WHO IS THIS FOR?

This online workshop and learning exchange is designed for those new to either Outcome Mapping (OM) or Outcome Harvesting (OH). It is for anyone wanting to get a taste of how to practice OM and OH and explore the principles, concepts and philosophies that underpin OM and OH: complexity and systems thinking, adaptive management, actor-led and actor-oriented planning, monitoring, evaluation and learning.

Join us if you are excited about exploring how these concepts can shift the status quo of the way we work in the development sector, in part by using the practical tools and instruments that OM and OH offer. By the end of the course, we hope you will feel part of a community of like-minded individuals and organisations for support and exchange of ideas.

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How will it work?

In blocks of three hours a day over six days during a three-week period, we will discuss the fundamentals of OM and OH and explore their practical application through short presentations using cases and examples, questions and responses in plenary, hands-on exercises, small group dialogue and individual reflection. We will use Zoom to connect by video and Mural and Google Drive to share ideas and collaborate.

We will aim to provide an immersive experience in which learning is reinforced by individual study offline and individual and group exercises to apply concepts and tools to participant's own projects / cases.

There will be a maximum of approximately 25 participants.

To keep the online sessions interactive, participants will be expected to do approximately one hour of homework between sessions.

Two lead facilitators and a technical support 'producer' will be joined by highly experienced "special guest" facilitators. Together, the mix of facilitators will enrich the training by exposing participants to a diversity of expertise and facilitation styles.

The event will be run in English.

How can you register?

Visit http://event.outcomemapping.ca. Registration closes **31 October 2021.**

Registration includes: ● Six facilitated online sessions of about 3 hours each, starting at 13.00 UTC / 14.00 CET each Monday and Thursday from 15 November - 2 December ● a meet-and-greet for informal networking ● Access to a Mural workspace (a virtual whiteboard app) ● Access to presentations on Google Drive

The registration fee is €700 + VAT.

Participant requirements:
- Participate in each live session. Most learning will be through exercises and discussion, therefore participation in live sessions is essential.
- Completion of up to an hour of homework before each live session. This may include watching a video presentation, reading or doing an exercise to apply what you have learned.
- Fluency in written and spoken English.

Sponsorship: The OMLC is sponsoring three places to support those less able to afford registration. Applications for sponsorship was announced on the OMLC on the 25 August 2021 and closed on 8 September 2021. There are no more sponsored places available.

For any queries, contact: online2021@outcomemapping.ca

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PROGRAMME OVERVIEW

This is a draft, overview agenda; you will receive a more detailed agenda closer to the workshop. The main sessions from Nov 15th onward are 3 hour sessions.

There will be exercises before or after the sessions to ensure that the online time together is highly interactive with special guests in plenary and with a variety of participants in small groups.

The main facilitators will be available throughout the training to support participants.

LIVE SESSION	CONTENT OVERVIEW
Meet and Greet: **Nov 11th** (13:00 - 14:00 UTC) See local times here.	Meet and greet on Zoom and Mural. *(note this is a one hour session)*
Day 1: **Nov 15th** (13:00 - 16:00 UTC)	OM and OH conceptual fundamentals Outcomes as defined in OM and OH
Day 2: **Nov 18th** (13:00 - 16:00 UTC)	Design with an actor-focus. Outcome Mapping! (Intentional design part 1)
Day 3: **Nov 22nd** (13:00 - 16:00 UTC)	Design with an actor-focus. Outcome Mapping! (Intentional design part 2)
Day 4: **Nov 25th** (13:00 - 16:00 UTC)	Monitoring, Evaluation and Learning: participatory, actor-centred concepts and tools
Day 5: **Nov 29th** (13:00 - 16:00 UTC)	Monitoring, Evaluation and Learning with Outcome Harvesting: overview, case example
Day 6: **Dec 2nd** (13:00 - 16:00 UTC)	Your next steps with OM and / or OH, connecting to OMLC

Note that times are in UTC: Universal Coordinated Time

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FACILITATION TEAM

Mariam Smith, Richard Smith and Simon Hearn and will be your hosts for all of the sessions. They coordinate the facilitation team so that the team delivers content and meaningful interaction for a variety of participant needs. As main facilitators, they support participants in small group work and continuity across sessions.

Mariam Smith has mostly lived and worked in Asia, but currently works as an independent consultant based in Sweden. After years of struggling with linear approaches, her experience of introducing OM while managing an action research and community development programme among indigenous people in Cambodia 2010-2015 convinced Mariam of OM's potential. She found that OM gave space for staff to work with complex situations in a dynamic, relational and actor-focused way; it enhanced learning, enabled adaptation, and changed communication. In her masters thesis in pedagogy, she continued to explore these cultural changes in other organisations throughout Asia, and discovered similar stories. Now she works with local organisations and funders supporting them in developing learning frameworks, merging pedagogy and development practice. **Mariam is based in Sweden.**

Richard Smith has been an independent consultant since 2011 specialising in evaluation and monitoring that supports the practical adaptation of OM concepts, in particular using OH. He first used OH in 2010 when commissioning an evaluation of a biodiversity capacity development and advocacy network. Through this he gained first hand experience of the demands OH puts on programme staff as well as the highly valuable insights and evidence the tool can bring to light. Enjoying coaching and training, he co-founded the Outcome Harvesting Training Team with Goele Scheers to provide virtual and in person training world-wide. Richard is currently co-chair of the OMLC, sharing responsibility for the ongoing development of this learning platform. **Richard is based in UK.**

Simon Hearn is an independent consultant supporting clients to develop systems for monitoring and evaluating research impact, policy influence and advocacy. He specialises in Outcome Mapping and has been the coordinator of the Outcome Mapping Learning Community for the past ten years. He was previously a Research Fellow with the Research and Policy in Development programme at the Overseas Development Institute and co-authored the RAPID Outcome Mapping Approach: a guide to policy engagement and influence. He has written extensively on areas including monitoring and learning, impact evaluation, knowledge management, research impact, online communities, networks and coalitions. **Simon is based in UK.**

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GUEST FACILITATORS

Kaia Ambrose, Steff Deprez, Glowen Kyei-Mensah, Goele Scheers, and Jeph Mathias will be special guests leading sessions with their expertise and experience of the tools in practice!

Kaia Ambrose is an independent evaluation consultant, previously holding positions at the Caribbean Development Bank's Office of Independent Evaluation, as well as the role of M&E Advisor at CARE Canada. Since 2001, she has supported a wide range of organizations in Latin America, Africa and Asia to develop actor- oriented, learning-oriented planning, monitoring and evaluation systems. She has conducted numerous M&E trainings with a focus on Outcome Mapping, as well as Results-Based Management. She has managed and carried out evaluations that cover several different thematic areas, using principles and tools of Outcome Mapping and Outcome Harvesting, and is one of the founding members of the Outcome Mapping Learning Community. **Kaia is based in Canada.**

Steff Deprez is an independent consultant who has supported international development programmes for over 20 years around the globe. He provides technical and strategic guidance to organisations for the design of learning-oriented monitoring and evaluation systems for social change and sustainable development initiatives, particularly in the areas of value chain development and inclusive business, education, gender equality and women's empowerment. His work is inspired by the principles of complexity thinking and practical actor-centered approaches. For over two decades he has specialized in Outcome Mapping, Outcome Harvesting and SenseMaker. He is a steward of the Outcome Mapping Learning Community, is an accredited SenseMaker Practitioner and licensed SenseMaker Designer. **Steff is based in Belgium.**

Glowen Kyei-Mensah has over 15 years' experience working in the development sector in two continents. This includes technical expertise and experience in monitoring and evaluation, participatory research, governance, programme design and implementation. She first started using Outcome Mapping in her work in 2010 when she monitored over 10 projects being implemented by civil society organizations and community radio stations in Ghana. Since 2013, she has been co-facilitating OM training in Ghana and continues to use the approach in project implementation, monitoring and evaluation. Glowen has worked extensively with civil society, governments, media, and other interlocutors on issues of governance, citizens' voice and participation. Her work experience spans from the grassroots to the national and international levels. **Glowen is based in Ghana.**

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Goele Scheers started working with Outcome Mapping in 2005 in her position as PM&E Coordinator at the Global Partnership for the Prevention of Armed Conflict (GPPAC). In 2007, she contributed to developing the Outcome Harvesting approach and integrated it in the monitoring system of the network. Currently she works as a consultant and shares her passion for OM and OH with organisations and institutions around the world. Goele supports organisations in using these approaches through training, coaching and conducting OH evaluations. She is co-facilitator of the OH learning community. **Goele is based in Belgium.**

Jeph Mathias is an Indian/New Zealander who consults independently with innovative social and environmental projects across South Asia and is a Development Studies research fellow at Massey University, New Zealand. Jeph's history includes a year with Mother Teresa, a Cambridge MA, teaching in apartheid South Africa, horse riding with Mongolian nomads, life in a Brazilian favela, a MSF malaria project in Colombia, trapping crocodiles in the Amazon, senior emergency doctor in New Zealand, Cambodian slum life, expedition doctor on Everest, the first traverse of the Mekong, snow leopard conservation, community health in Himalayan valleys, living in a Delhi bustee, remote surgery… The constant undercurrent in social and environmental issues for Jeph is how people think, act and relate so for him OM 'goes for the jugular' of this wonderfully complex, unpredictable planet. **Jeph is based in New Zealand.**

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